

2026 AUG 24 → 28

**DJANGOCON
US · CHICAGO**

VOCO CHICAGO DOWNTOWN · CHICAGO, ILLINOIS

SPONSORSHIP PROSPECTUS

→ WHY IT MATTERS

ABOUT

A PLATFORM FOR EVERY DJANGONAUT.

DjangoCon US is not possible without your support. The spirit of the event focuses on providing a platform for new and experienced speakers to share their stories and knowledge.

Our goal is to keep ticket costs low while funding the things that make the community **welcoming**, **accessible**, and **comfortable** for everyone.



1,500+

Slack Channel

Over 1,500 members On DjangoCon US Slack Channel. Attendees :

- get and give advice
- discuss Django/Python issues
- provide all-around support, year-round connection

13.2K

@djangocon X

We promote our sponsors on our @djangocon X account which has over 13.2K followers. Our tweets are seen around the world.

600K+

Youtube Views

Our conference videos on YouTube have received over 600,000 views and we have over 11,500 subscribers to our channel.



Your sponsorship dollars go directly to the things that make DjangoCon welcoming, accessible, and comfortable for every attendee — from grants and stipends to captioning and care.

→ WHY IT MATTERS

WE PROVIDE.



MEALS FOR ALL

Separate gluten free, vegetarian, and vegan options at every meal.



OPPORTUNITY GRANTS

To help and support attendees who need it to come.



SPEAKER STIPENDS

Travel and lodging assistance for speakers who need it.



FAMILY & WELLBEING

Childcare grants, a lactation room, and a quiet room for decompressing.



OPEN CAPTIONING

Open captioning for deaf and hard of hearing accessibility .



PAY IT FORWARD

We pay it forward by making a donation to the Django Software Foundation and supporting other Django events around the world who support our mission.

→ WHAT WE OFFER

SPONSOR TIERS.

PRICES VALID THROUGH DEC 31, 2026



**Diamond level sponsors receive a 10-minute speaking slot after one keynote to discuss a topic relevant to their group or Django in front of the day's largest audience.

	DIAMOND \$20,000	PLATINUM \$10,000	GOLD \$6,000	SILVER \$3,500	BRONZE \$2,300
Free sponsor ticket(s)	8	8	4	2	1
10% discount (Corporate rate)	8	8	4	2	1
Tote bag insert (provided by sponsor)	✓	✓	✓	✓	✓
Logo, link, and description on website	✓	✓	✓	✓	✓
Optional "Is Hiring" indicator	✓	✓	✓	✓	
Logo in break video rotation	✓	✓	✓	✓	
Social media: Twitter post	✓	✓	✓	✓	
Logo on conference T-SHIRT!	✓	✓	✓		
Exhibit table (includ. table & room for banner stands behind the table)	PREEMINENT	✓	✓ SPACE PERMITTING		
Additional Sponsor Banner Stands (2 max; provided by sponsor)	IN TALK ROOMS	IN TALK ROOMS	✓ SPACE PERMITTING		
Logo featured on Speaker backdrop	✓	✓			
Logo on ALL conference talk videos available forever	✓	✓	\$1,000	\$1,000	\$1,000
Ninety minute Sponsored Workshop open to all attendees	\$5,000	\$12,000	\$12,000		
Ten minute speaking slot after a keynote (max 3 sponsors)	✓**				
1 notification to attendees during the conference	✓				

→ WHAT WE OFFER

MORE OPPORTUNITIES.

PRICES VALID THROUGH DEC 31, 2026

\$12,000

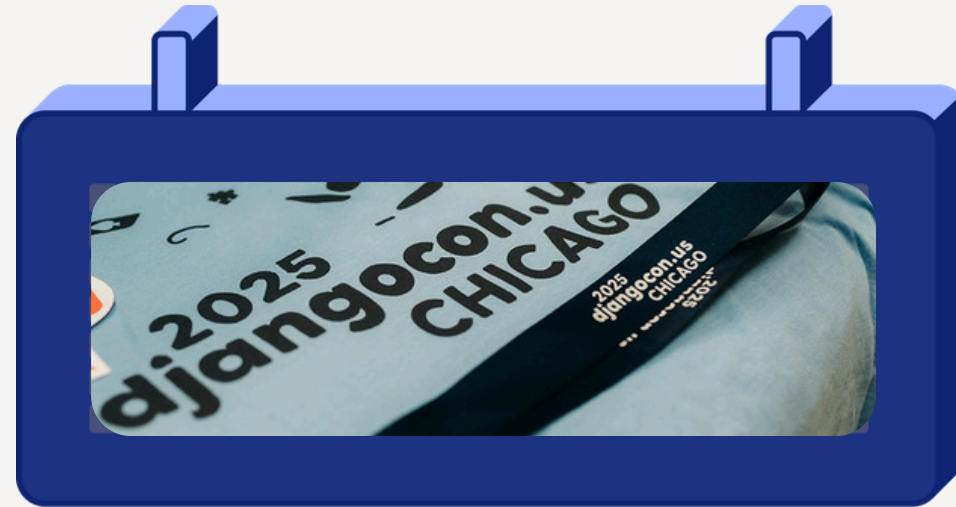
SPONSORED WORKSHOPS

Deliver a 90-minute hands-on enablement session to self-selected Django practitioners who chose your workshop over the main talk track. Bring a tutorial you've already built—we handle the room, the audience, and the logistics.

Your engineers lead the session end-to-end: the format, the content, the demos. It's direct access to the developers making technology decisions at their organizations.

Includes recognition in the conference program and schedule, mention in opening remarks the day of your session, and a verbal introduction at the start of your workshop.

Contact Peter Grandstaff at peter@defna.org to get started.



\$3,500

LANYARD

The lanyard sponsor's logo will appear on the badge lanyards that attendees wear at the conference (and thus in all photos). It also comes with special recognition on our website and in opening/closing remarks.

CUSTOM

SOMETHING DIFFERENT?

Need a custom sponsorship package? We've helped sponsors host luncheons, throw parties, and add opportunity grant sponsorship and other perks to existing packages.

INCLUDED IN GOLD+

T-SHIRTS!

Sign your sponsorship contract and pay your invoice by July 20, 2026 to get your logo on our conference t-shirts for all sponsors Gold and up!

INCLUDED : GOLD · PLATINUM · DIAMOND

→ WHAT WE OFFER

MORE OPPORTUNITIES.

PRICES VALID THROUGH DEC 31, 2026

Stackable add-ons that put your brand in specific, high-visibility places like the break table, the badge lanyard, the conference shirt. Available at matching tiers, first-come first-served.

\$3,500

INVITATION SPONSOR

This sponsorship can be of any amount more than an individual ticket and can be with or without a normal sponsorship tier. These grants help us give sponsorship to attendees who could not otherwise afford to come. Sponsors will be added with name, link, and logo on our website.

ANY AMOUNT ≥ 1 TICKET

OPPORTUNITY GRANT SPONSOR

This sponsorship can be of any amount more than an individual ticket and can be with or without a normal sponsorship tier. These grants help us give sponsorship to attendees who could not otherwise afford to come. Sponsors will be added with name, link, and logo on our website.

→ WHAT YOU CAN OFFER

LET'S TEAM UP.

Whether you're joining us in Chicago or supporting us from afar, please consider sponsoring DjangoCon US 2026.

We can't do it without you and hope to see you there!

GET IN TOUCH

SPONSOR INQUIRIES

SPONSORS@ DJANGOCON.US



WEBSITE

2026.djangocon.us

PREVIOUS SPONSORS.

A partial list of companies and foundations who have supported our previous DjangoCon US editions.



TESTIMONIALS.



The quickest way to understand why DjangoCon US matters is to ask the people whose careers it changed. Three of them, below.



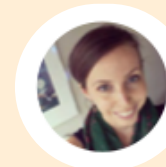
I've been honored to speak at DjangoCon US several times, and the community has been incredibly supporting. Presenting has helped me get over my nerves, increased my profile, and helped me achieve my dream career.



TIMOTHY ALLEN
PrincipalEngineer ·
Wharton Research Data Services
@FlipperPA@fosstodon.org



After I gave a talk on running my own developer business in 2019, I connected with quite a few people both at the conference and online. Two years later, one of those people decided to be my co- worker at my new job. I repeated this same cycle with a talk I gave on working to fighting climate change with Django, in 2022. Best of all, both of these co-workers are really fantastic humans and great co-workers!



ERIN MULLANEY
SeniorSoftwareEngineer ·
Energy Solutions



DjangoCon is not only a great place to learn from others about best practices, new technologies, and architectures — it's also a community of incredible people. Every time I go, I leave more inspired, more energized, and with some new friends.



ANDREW GODWIN
Django Core Team
@andrewgodwin

SEE YOU IN CHICAGO.

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@DEFNADO

DjangoCon US is hosted by the Django Events Foundation North America.
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